



## OPENING ACTIVITY INVITATION 24.09.09

BeTech, a new association of Belgian technology professionals, invites you to its Opening Activity on Thursday 24 September 2009.

18.30 • registration & welcome drink  
19.00 • keynote speech  
19.30 • reception  
20.30 • dinner (optional)

### **Keynote speech by Erik Portier, CEO of Google Belgium**

'Business models in web 3.0'

In the presence of Prof. Jacques Tiberghien and Prof. Erik De Jonghe; Dominique Deckmyn (De Standaard Online); Jean Delery (BetaGroup); Mathieu Van Overstraeten (Trends-Tendances)

Venue • Strofilia  
Varkensmarkt 13 Rue du Marché aux Porcs  
1000 Brussels

**RSVP:** [info@betech.be](mailto:info@betech.be) (before 15 September 2009), effective upon payment of € 20 (participation + drinks) or € 55 (+ dinner) > 734-0275573-05.

**Initiative by:** Fabienne Brison • Steven De Schrijver • Thierry Léonard • Benoît Michaux  
Alain Strowel • Jean-Paul Triaille • Erik Valgaeren • Gerrit Vandendriessche